

Some Information to Remember ...

Service is available at any one of more than 4,600 Ford and Mercury dealers in the U.S. and Canada if you need a rental car while repairs covered by the New Vehicle Limited Warranty are being performed.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage, and provider may vary by state. Please see your dealer for details or refer to your plan provisions. Illustrations used in the brochure are for graphic representation only.

Florida dealers only: In Florida, Ford ESP is a Service Contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.

Arizona dealers only: In Arizona, Ford ESP is a Service Contract from Ford Motor Service Company, P.O. Box 6045, Dearborn, MI 48121. 1-800-392-FORD.

RentalCARE

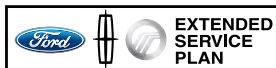


Extended Service Plan for New Ford, Mercury and Non-Ford Vehicles

Time/Mileage: _____

Price: \$ _____

Extended Service Plan from



WWW.FORD-ESP.COM



GENUINE PARTS • GENUINE SERVICE
GENUINE PEACE OF MIND

Peace of Mind Protection Brought to You by RentalCARE

Coverage Provided in U.S. and Canada

With RentalCARE, you're confident knowing you're covered at over 4,600 Ford and Mercury dealers in the U.S. and Canada.

Confidence for the Road

Ford ESP RentalCARE adds "peace of mind" to your driving and extends your satisfaction. It also:

- Provides immediate first-day rental benefits for covered repairs
- Is available for all vehicle makes in a 2-year or 3-year option up to 36,000 miles
- For Ford and Mercury vehicles, additional coverage up to 45,000 miles is available which includes 9,000 miles of PremiumCARE wrap around coverage

RentalCARE is Ideal if You ...

- Want the confidence of knowing that rental benefits will be available when your vehicle is in for a repair covered by Ford Motor Company's New Vehicle Limited Warranty including Recalls or Customer Satisfaction Programs, and for non-Ford vehicles, repairs covered by the original manufacturer's limited warranty up to 3 years or 36,000 miles, whichever occurs first
- Want a plan that can work with any ESP Maintenance Plan or can easily stand by itself

Convenience You Can Count On

Immediate Satisfaction

Isn't it nice to know you have rental car benefits at your service immediately? You can – with ESP RentalCARE!

Rental Car Reimbursement

Offers immediate first-day coverage at up to \$28 per day for Ford, Mercury and non-Ford vehicles for up to 3 consecutive days per eligible repair visit.

May Add Resale Value to Your Vehicle

If you sell your vehicle, the remaining RentalCARE coverage may be transferred to the new owner.

Eligibility

Available for purchase on Ford and Mercury vehicles within the 3-year/36,000-mile New Vehicle Limited Warranty, and non-Ford vehicles within 3 years and 36,000 miles of the original manufacturer's limited warranty.

Coverage When Combined with Premium Maintenance Plan or Extra Maintenance Plan

When RentalCARE and Premium Maintenance Plan or Extra Maintenance Plan are purchased together, RentalCARE provides rental for repairs covered by the New Vehicle Limited Warranty (includes Recalls or Customer Satisfaction Programs). Premium Maintenance Plan or Extra Maintenance Plan provide scheduled maintenance and coverage for certain wear items.

\$0 Deductible

Transferrable
